

August 29, 2019



Khiron Secures Exclusive Endorsement from The Colombian Association of Gerontology and Geriatrics

- Seniors identified among the fastest growing adopters of medical cannabis (Source: University of Colorado)
- Over 1 million patients in Colombia are elderly and suffer from chronic pain, anxiety, depression or are in palliative care (Source: IMS quintiles)
- Khiron medical product pipeline focused on priority conditions associated with aging, including chronic pain management
- Khiron neurologist Paula Martinez to present keynote to more than 1,500 health professionals at Association congress in Cali, Colombia
- Endorsement will advance Company strategy to meet the priority needs of over 68 million potential medical and compassionate care patients in Latin America

TORONTO, Aug. 29, 2019 /PRNewswire/ - Khiron Life Sciences Corp. ("Khiron" or the "Company") (TSXV: [KHRN](#)), (OTCQB: [KHRNF](#)), (Frankfurt: [A2JMZC](#)), an integrated cannabis company with core operations in Latin America, announced today that it has entered into an exclusive endorsement agreement with the Colombian Association of Gerontology and Geriatrics ("CAGG"), a scientific and professional association dedicated to the advancement of health and social services for aging populations and geriatric patients at all levels of care.



The endorsement agreement with CAGG will see the Khiron medical leadership team present at the Association's annual medical congress as part of a year-long exclusive agreement that also includes outreach programs with health care professionals focused on seniors' care. These activities further extend the Company's access to leading doctors and health practitioners in the areas of Gerontology, Geriatrics, Internal Medicine, Orthopedics and General Practice.

According to a May 2019 study by the University of Colorado, cannabis use among older adults in the U.S. is growing faster than any other user group, with particular application for the treatment of pain, depression and anxiety. The study indicates barriers including access to cannabis, lack of communications with doctors and lingering stigma. Further, in Colombia alone more than 1 million patients are elderly and suffer from chronic pain, anxiety, depression or are in palliative care (Source: IMS quintiles).

Martha Edith Oyuela, Khiron Health Vice President, commented, "International studies in medical cannabis use among seniors, such as the one undertaken by the University of Colorado, along with our own research, affirm the potential of addressing the seniors' market as part of our strategy to focus on the patient community in Latin America. This relationship with CAGG increases our ability to deepen interactions with health professionals in the field and to educate on the potential benefits of prescribing medical cannabis to patients."

Javier Cabrera Guerra, President, Colombian Association of Gerontology and Geriatrics, commented, "As valuable global research into the potential benefits of medical cannabis for seniors' care grows, Khiron's medical cannabis leadership and expertise will play an important role in increasing treatment awareness among our members and the wider medical community in Colombia."

About the Colombian Association of Gerontology and Geriatrics

The Colombian Association of Gerontology and Geriatrics, previously known as the Colombian Society of Gerontology and Geriatrics, was established on October 12, 1973 in the city of Bogotá, Colombia. The organization is a civil, autonomous, scientific, apolitical and non-profit association formed by professionals with a postgraduate university degree in Gerontology and Geriatrics and other related professions, as provided in their statutes. Its aim is to contribute to the integration of health and social services of geriatrics and gerontology at all levels of care, including acute unit, medium, long stay, day centers, hospices and home care. For further information visit <http://acgg.org.co/>

About Khiron Life Sciences Corp.

Khiron Life Sciences Corp. is positioned to be the dominant integrated cannabis company in Latin America. Khiron has core operations in Latin America and is fully licensed in Colombia for the cultivation, production, domestic distribution, and international export of both tetrahydrocannabinol (THC) and cannabidiol (CBD) medical cannabis. The company delivers best in class regulatory compliance, has the first approved set of CBD cosmetic products on shelf in Colombia, and is currently facilitating testing to meet and surpass all license requirements for commercial cannabis derived products.

With a focused regional strategy and patient oriented approach, the Company combines global scientific expertise, agricultural advantages, branded product market entrance experience and education to drive prescription and brand loyalty to address priority medical conditions such as chronic pain, epilepsy, depression and anxiety in the Latin American market of over 620 million people. The Company is led by Co-founder and Chief Executive Officer, Alvaro Torres, together with an experienced executive team, and a knowledgeable Board of Directors that includes former President of Mexico, Vicente Fox.

Cautionary Notes

Forward-Looking Statements

This press release may contain certain "forward-looking information" and "forward-looking statements" within the meaning of applicable securities legislation. All information contained herein that is not historical in nature may constitute forward-looking information. Khiron undertakes no obligation to comment analyses, expectations or statements made by third-parties in respect of Khiron, its securities, or financial or operating results (as applicable). Although Khiron believes that the expectations reflected in forward-looking statements in this press release are reasonable, such forward-looking statement has been based on expectations, factors and assumptions concerning future events which may prove to be inaccurate and are subject to numerous risks and uncertainties, certain of which are beyond Khiron's control, including the risk factors discussed in Khiron's Annual Information Form which is available on Khiron's SEDAR profile at www.sedar.com. The forward-looking information contained in this press release is expressly qualified by this cautionary statement and are made as of the date hereof. Khiron disclaims any intention and has no obligation or responsibility, except as required by law, to update or revise any forward-looking information, whether as a result of new information, future events or otherwise.

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Further information in respect of the Company can be found at www.khiron.ca.

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