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Khiron Secures Approval to Sell Three More CBD Wellness Products

- Approval to sell three additional Kuida® CBD products focused on anti-aging, hydration and everyday skin care
- Expands revenue generating Kuida® cosmeceutical portfolio to 10 SKU's
- First sales expected in Q4 for the newly approved products
- Kuida® portfolio first INVIMA-approved branded CBD beauty product in Colombia

TORONTO, Sept. 25, 2019 /PRNewswire/ - Khiron Life Sciences Corp. ("Khiron" or the "Company") (TSXV: KHRN), (OTCQB: KHRNF), (Frankfurt: A2JMZC), a vertically integrated cannabis leader with core operations in Latin America, announced today that the Company has received approval from INVIMA, Colombia's health agency, to sell 3 additional Kuida® CBD skin care products. This expands on the 7 products currently available at retail and online in Colombia, with first sales of the newly approved product expected in Q4.



Kuida®, the first consumer brand of Khiron's wellness business unit, brings the benefits of cannabidiol (CBD) to a comprehensive portfolio of skin and body care products for women. Kuida® was launched in Q4 2018 and is now widely available in Colombia through large retailers, wholesalers and online channels, including Cafam, Fedco, Grupo Exito and Farmatodo, as well as educational and experiential pop-up stores in major cities.

Alvaro Torres, CEO and Director of Khiron, comments: "The first-to-market strategy for Kuida® has allowed us to establish a large retail partner network we can now build on with this expanded product line. Our educational and experiential programs have helped consumers integrate Kuida CBD products into their daily beauty regimen, and with these newly approved products, we are now positioned to further increase our revenue and market reach in Colombia."

Information on the Kuida® portfolio can be found at: <https://kuidaskincare.com/en/>

About Khiron Life Sciences Corp.

Khiron Life Sciences Corp. is positioned to be the dominant integrated cannabis company in Latin America. Khiron has core operations in Latin America and is fully licensed in Colombia for the cultivation, production, domestic distribution, and international export of both tetrahydrocannabinol (THC) and cannabidiol (CBD) medical cannabis. The company delivers best in class regulatory compliance, has the first approved set of CBD cosmetic products on shelf in Colombia, and is currently facilitating testing to meet and surpass all license requirements for commercial cannabis derived products.

With a focused regional strategy and patient oriented approach, the Company combines global scientific expertise, agricultural advantages, branded product market entrance experience and education to drive prescription and brand loyalty to address priority medical conditions such as chronic pain, epilepsy, depression and anxiety in the Latin American market of over 620 million people. The Company is led by Co-founder and Chief Executive Officer, Alvaro Torres, together with an experienced executive team, and a knowledgeable Board of Directors that includes former President of Mexico, Vicente Fox.

Cautionary Notes

Forward-Looking Statements

This press release may contain certain "forward-looking information" and "forward-looking statements" within the meaning of applicable securities legislation. All information contained herein that is not historical in nature may constitute forward-looking information. Khiron undertakes no obligation to comment analyses, expectations or statements made by third-parties in respect of Khiron, its securities, or financial or operating results (as applicable). Although Khiron believes that the expectations reflected in forward-looking statements in this press release are reasonable, such forward-looking statement has been based on expectations, factors and assumptions concerning future events which may prove to be inaccurate and are subject to numerous risks and uncertainties, certain of which are beyond Khiron's control, including the risk factors discussed in Khiron's Annual Information Form which is available on Khiron's SEDAR profile at www.sedar.com. The forward-looking information contained in this press release is expressly qualified by this cautionary statement and are made as of the date hereof. Khiron disclaims any intention and has no obligation or responsibility, except as required by law, to update or revise any forward-looking information, whether as a result of new information, future events or otherwise.

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Neither the TSXV nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this press release.

Further information in respect of the Company can be found at www.khiron.ca.



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