

March 31, 2020



Khiron to Educate Physicians on Medical Cannabis Online with Leading Latin American University

Agreement with Tecnologico de Monterrey, a leading Latin American university (Third Ranked in Latin America) in Mexico brings Khiron's online education program to reach 1,500 physicians, healthcare practitioners and beyond

- Doctor education continues to be core to Khiron mission
- Partnership allows Khiron to include its medical education program with Tecnologico de Monterrey world-renowned continuing education platform for doctors, giving it prominent exposure to the Latin America medical community
- Co-developed, online educational content will focus on medical cannabis knowledge, application and potential therapeutic benefits of cannabinoid-based medicines to better meet patient needs
- Tecnologico de Monterrey, a top-3 Latin American university and the leading university in Mexico (Source: QS University Rankings)
- Khiron's Phase 1, best in class cloud-based cannabis education and certification platform will be launched in Q2 2020 and feature interactive courses customized for specific medical cannabis conditions

TORONTO, March 31, 2020 /PRNewswire/ - Khiron Life Sciences Corp. ("Khiron" or the "Company") (TSXV: [KHRN](#)), (OTCQB: KHRNF), (Frankfurt: A2JMZC), a vertically integrated cannabis leader with core operations in Latin America, today announced the Company has entered into an agreement with Tecnologico de Monterrey in Mexico bringing science-based online medical cannabis education to an initial group of up to 1,500 healthcare practitioners. With costs covered by Khiron, the program launches the Company's Latin America medical cannabis education strategy, positioning Khiron as a leader in increasing the understanding and application of cannabinoid therapies in the region.



"In the new reality of Covid-19, the development of online continuing medical education programs with highly scientific content is critical to fulfill current gaps and support needed in medical cannabis academic training among healthcare practitioners. Our doctor education strategy, and relationship with Tecnológico de Monterrey in Mexico, encourages our person-centred care, and contributes to our commitment to medical cannabis education and responsible prescription of cannabinoid therapy," comments Rodrigo Duran, Khiron VP Pharma.

Tecnológico de Monterrey medical cannabis program begins with online based courses in Q2 2020, introducing healthcare providers across Latin America to specific regulatory frameworks, clinical evidence and research, safety considerations, clinical cases and practical recommendations to best meet current patient needs. A second phase will launch in Q3 2020.

"As the leading university in Mexico we have a responsibility to bring the highest level of education to our physician population including different specialities of physicians. In the emerging field of medical cannabis, the partnership with Khiron Life Sciences means we can do this in an informed, science-based environment that will raise knowledge among Latin American healthcare professionals and prepare them to bring greater treatment options to patients," comments Gabriela Villarreal Levy MD, MPH, Associate Dean of Continuing Medical Education at Tecnológico de Monterrey.

"This partnership continues Khiron's innovation model in reaching doctors and patients virtually, including our recently announced teleconsultation service which allows patients, including those in our ILANS and Zerenia clinics to access clinic services and doctors trained to prescribe medical cannabis," comments Alvaro Torres, Khiron CEO and director.

Khiron will host an investor webcast with Alvaro Torres, CEO and Chris Naprawa, President, to discuss its medical cannabis education strategy and further Company activity.

DATE: Monday, April 6, 2020

TIME: 11:00am ET/8:00am PST

FORMAT: Live 20 minutes presentation & 10-minute Q&A session

LINK: <https://event.on24.com/wcc/r/2256382/47BC8B35460B3AC1B73FBDB2F7BE4496>

About the Tecnológico de Monterrey

Founded in 1943, the Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) (in English: Monterrey Institute of Technology and Higher Education), also known as Tecnológico de Monterrey, is a secular and co-ed multi-campus private university based in Monterrey, Mexico. Tecnológico de Monterrey has since grown to include 36 campuses throughout the country, quickly becoming one of the best universities in Latin America.

Tecnológico de Monterrey was the first university to be connected to the internet in Latin America and the Spanish speaking world having the top-ranked business school in the region according to the Economist. The medical school offers the only MD-PhD program available in Mexico, in partnership with the Houston Methodist Hospital.

About Khiron Life Sciences Corp.

Khiron Life Sciences Corp. is the dominant integrated medical cannabis company in Latin

America. Khiron has core operations in Latin America, along with activity in North America and Europe, and is licensed in Colombia for the cultivation, production, domestic distribution, and international export of both tetrahydrocannabinol (THC) and cannabidiol (CBD) medical cannabis. The Company delivers best in class regulatory compliance, has the first approved line of CBD cosmetic products on shelf in Colombia, and is fully authorized to manufacture high- and low-THC medical cannabis, and to fill prescriptions for low-THC medical cannabis in the country.

With a focused regional strategy and patient oriented approach, the Company combines global scientific expertise, agricultural advantages, branded product market entrance experience and education to drive prescription and brand loyalty to address priority medical conditions such as chronic pain, epilepsy, depression and anxiety in the Latin American market of over 620 million people. The Company is led by Co-founder and Chief Executive Officer, Alvaro Torres, together with an experienced executive team, and a knowledgeable Board of Directors that includes former President of Mexico, Vicente Fox.

Visit Khiron online at www.khiron.ca and on Instagram @khironlife

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