#### **MAY 2022**

#### KHIRON LIFE SCIENCES FACTSHEET

#### **OVERVIEW**

\$13M CAD 2021 Total Revenue

- 4.6M MCAD medical cannabis revenues in 2021
- 30% European cannabis sales in 2021
- ullet 73% gross margins in medical cannabis sales in 2021
- ~4.5M MCAD total revenue for Q1 2022
- ~2.5M MCAD medical cannabis revenues in Q1 2022

▲ 50% cannabis revenues generated in Europe in Q1 2022

#### **WHY KHIRON**

- Latin America and Europe will be the world's next high-growth regions for medical cannabis (USA 5 years ago)
- Khiron is currently the TOP selling brand in UK, Latin America, and one of the fastest growing companies in Germany, poised to be the leader in these 7 MILLION PATIENT potential markets
- Unique B2C model with very high and sustainable grow margins with double digit month on month growth over the past 18 months
- Execution and first mover advantage in some of the world's largest potential markets (Mexico, Colombia, Brazil, UK)
- Experienced and diverse team with successful execution record & ability to understand and lead the global cannabis market
- High gross profitability resulting in achievable cash flow neutrality within next 9 – 12 months

#### **NON-STOP GROWTH IN EUROPE AND LATAM**

### (Colombia, Peru, Brazil)

Sales Volume (Tincture Units @ 30ML/unit)



#### **Khiron Europe**

(UK, Germany)

Sell-Out Volume (dried cannabis in grams)



#### **REVENUE DRIVERS**

#### Revenue Mix 2021

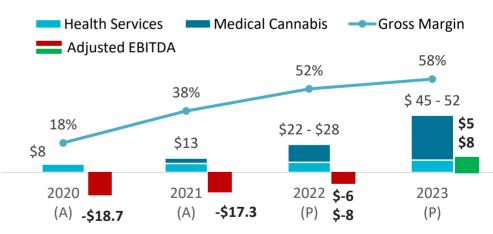
± 13.0 Million CAD

- Medical Services Cannabis Europe
- Cannabis LatAm



#### **Khiron Revenue Projections**

CAD Millions



All information contained herein that is not historical in nature may constitute forward-looking information. Nhiron undertakes no obligation to comment on analyses, expectations or statements made by third-parties in respect of Khiron, its escurities, or financial or operaties suits (as applicable). Although Khiron believes that the expectations reflected in forward-looking statements are reasonable, such forward-looking statement has been based on expectations, factors and assumptions concerning future events which may prove to be inaccurate and are subject to numerous risks and uncertainties, certain of which are beyond Khiron's control, including the risk factors discussed in Khiron's Annual Information Form which is available on Khiron's SEDAR profile at www.sedar.com. The forward-looking information contained in this press release is expressly qualified by this cautionary statement and is made as of the date hereof. Khiron disclaims any intention and has no obligation or responsibility, except a required by law, to update or revise any forward-looking information, whether as a result of new information, future events or otherwise.

#### **CAPITAL STRUCTURE**

Basic Shares Outs.	179 Million
F/D Shares Outs.	253 Million
Share Price (CAD)	CAD 0.25
Market Cap (basic)	CAD 45 Million
ANALYST COVERAGE	0.8 CAD / s Research Corp 0.75 CAD / s

Leader in high growth, high-profit markets in Latin America and Europe Creating a "true brand", expanding customer base of returning patients

Creating unique data and evidence of increased prescriptions in our target markets

Clear short-term path to profitability



#### **LATIN AMERICA & EUROPE: NEXT BIG WORLDWIDE MEDICAL CANNABIS MARKETS**

# 650 Million population

>8
Countries with approved medical cannabis laws

#### **COLOMBIA**

1<sup>st</sup> country with insurance coverage for medical cannabis

Million Potential Patients in LatAm by 2025 1

\$ 450

Annual Expenditure in Medical

Cannabis in LatAm<sup>3</sup>

Europe

750 Million population



>20

Countries with approved medical cannabis laws

#### **GERMANY**

Full insurance coverage for medical cannabis

2.6
Million Potential Patients in

Europe by 2025 2

\$**1,800**Annual Expenditure in Medical

Cannabis in Europe<sup>2</sup>

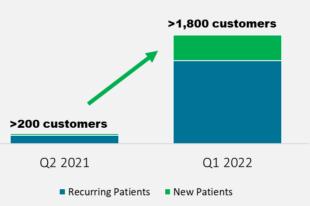
(1) Prohibition Partners - The Latin America and Caribbean Cannabis Report 2<sup>∞</sup> Edit (2) Prohibition Partners - The European Cannabis Report Edition 6<sup>st</sup> and management estima (3) Management estima

#### KHIRON IN EUROPE: Leveraging LatAm know-how to be a fast-growing company in the region

- One of the fastest growing medical cannabis companies in the region, operating in UK and Germany
- TOP medical cannabis brand in the UK
- The leading CBDpredominant cannabis flower in Germany

## Khiron in the United Kingdom

Building a true brand with growing returning customers / clients



Khiron the UK
Increasing monthly spend with
UK patients



#### KHIRON IN LATAM & COLOMBIA: Unique B2C approach to build the TOP cannabis brand

## Khiron Colombia Creating brand loyalty manifesting in higher retention rate

9,200 patients
5,000 patients

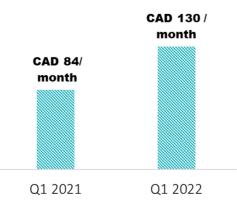
Q1 2021

Q1 2022

New Patients

Khiron Colombia

Average monthly spend on medical cannabis per patient



- Vertical integration with its proprietary health centers and clinics focused on ensuring and providing access for patients to medical cannabis
- In 2021, Colombia becomes 1st country in Latin America to offer insurance coverage for medical cannabis to ALL patients





■ Recurring Patients

